PASAM 2027

CALL FOR ENTRIES No. 01/2027
SANTOS DUMONT JOURNALISM AWARD FOR AEROSPACE MEDICINE

OFFICIAL RULES FOR REGISTRATION, SELECTION AND AWARDS

Organizing institution	PASAM (Pan-American Society of Aerospace Medicine)
Scope	Brazil and the other countries of the Americas (North, Central and South America and the Caribbean)
Eligibility period	January 1, 2026 to March 31, 2027
Registration	Free of charge
Registration period	October 30, 2026 to March 31, 2027
Announcement of winners by category	During PACAM27, Foz do Iguaçu, Paraná, Brazil
Main prize	R$ 5,000.00 (five thousand reais)

CHAPTER I — PRESENTATION

Art. 1. PACAM 2027 hereby publishes this call for entries for the Santos Dumont Journalism Award for Aerospace Medicine, an initiative intended to recognize, value and encourage excellent journalistic work related to aerospace medicine and related fields.

Art. 2. The award is inspired by the legacy of Alberto Santos Dumont, a pioneer of aviation, and seeks to recognize the contribution of journalism to science communication, health education and public awareness of the importance of medicine applied to the aeronautical and space environment.

Art. 3. The initiative has continental scope, allowing the participation of authors and teams from throughout the Americas that meet the requirements set forth in these rules.

CHAPTER II — OBJECTIVES

Art. 4. The objectives of the award are:

I. To recognize excellent journalistic work related to aerospace medicine.

II. To encourage science communication and the production of public-interest reporting on health, aviation and space.

III. To value journalistic coverage of air medical transport, air rescue, aeromedical evacuation and in-flight health care.

IV. To encourage the production of content on patient safety, flight physiology, hypoxia, the effects of altitude, and scientific and technological advances.

V. To recognize the work of professional journalists, photojournalists, university students and new communication talent.

VI. To promote integration among journalists, researchers, academic institutions, health professionals and aviation-related organizations.

VII. To encourage ethical, responsible and accurate journalism committed to society.

CHAPTER III — CATEGORIES

Art. 5. Entries will be judged in five categories:

I — Television

News reports, special series, interviews and journalistic pieces produced for broadcast television, pay television or digital television platforms.

II — Radio

News reports, interviews, special programs, journalistic series, audio documentaries and other journalistic productions broadcast by radio stations.

III — Newspaper and Magazine

News reports, interviews, feature stories, journalistic series and other content published in print or digital newspapers and magazines.

IV — Digital Media

Multimedia reports, digital specials, journalistic podcasts, web documentaries and audiovisual or text productions published on news portals and digital platforms.

V — General Category

Journalistic works in any medium or format related to aerospace medicine and related fields.

CHAPTER III-A — FORMATS AND TECHNICAL LIMITS

Art. 5-A. Entries must comply with the formats and limits established in this chapter, without prejudice to the other eligibility requirements.

I — Television: report of 3 to 15 minutes; special report of 15 to 30 minutes; series of 2 to 5 episodes, with 5 to 20 minutes each.

II — Radio: report of 2 to 10 minutes; special report of 10 to 30 minutes; series of 2 to 5 episodes, with 3 to 15 minutes each.

III — Newspaper and Magazine: report of 3,000 to 12,000 characters including spaces; special report of 8,000 to 25,000 characters including spaces; series of 2 to 5 articles, limited to 40,000 characters including spaces in total.

§ 1. In the character count for the Newspaper and Magazine category, only the body text will be considered, excluding title, subtitle, captions, credits and references.

IV — Digital Media: text, audiovisual, audio and multimedia content will be accepted; where applicable, it must comply with the limits of the corresponding format set forth in items I to III.

V — General Category: works in any format will be accepted; where applicable, they must comply with the limits of the corresponding format set forth in items I to III.

§ 2. Each series will be considered a single entry for registration and judging purposes.

§ 3. The same work may not compete simultaneously in more than one category.

§ 4. The organizers may establish supplementary guidelines on file sizes, links, accessibility and submission formats, which will be announced before registration closes.

CHAPTER IV — ELIGIBILITY

Art. 6. Works published or broadcast between January 1, 2026 and March 31, 2027, inclusive, may compete.

Art. 7. Professional journalists, journalism students, photographers and photojournalists, communication professionals responsible for eligible journalistic productions, and reporting teams may participate, provided the authors and their roles are identified.

Art. 8. Works published in media outlets, newspapers, magazines, radio and television stations, news portals and journalistic digital platforms will be accepted.

Art. 9. Works produced in Brazil and in the other countries of the Americas — North, Central and South America and the Caribbean — will be accepted, provided they meet the criteria of these rules.

Art. 10. Works may be submitted in Portuguese, Spanish or English.

Art. 11. Works with false authorship, plagiarism, document fraud or misleading manipulation of information, images, videos or audio will not be accepted.

CHAPTER V — REGISTRATION

Art. 12. Registration will be free of charge and carried out exclusively through the online form made available on the official page of the *Pan American Congress of Aerospace Medicine* - PACAM 2027 (https://www.pacam2027.com/).

Art. 13. The registration deadline, the web address and the instructions for submitting materials will be announced on the official channels of the PACAM27 organization.

Art. 14. Each registration must contain:

I. Full name of the author or of the team members.

II. Contact e-mail and telephone number.

III. Country of residence or professional activity.

IV. Intended category.

V. Title of the work.

VI. Name of the outlet or platform in which it was published.

VII. Date of publication or broadcast.

VIII. Public link to access the work, or digital file of the work.

IX. Summary of the production and justification of its journalistic relevance.

X. Supplementary documentation, when requested by the organizers.

Art. 15. Each participant may enter up to three works across all categories, subject to the limit of one work per category.

Art. 16. Registration will be considered valid once the mandatory fields have been completed and the required materials have been submitted within the deadline.

CHAPTER VI — JUDGING COMMITTEE

Art. 17. Judging will be carried out by a judging committee appointed by PACAM 2027, composed of professionals with experience in journalism, communication, science, health, aerospace medicine or related fields.

Art. 18. Committee members must act with independence, impartiality and transparency, declaring any conflicts of interest.

Art. 19. The committee may request supplementary information to verify the authorship, publication, eligibility and integrity of the works.

CHAPTER VII — JUDGING CRITERIA

Art. 20. Qualified works will be judged according to the following criteria:

Criterion	Score
Journalistic relevance and public interest	25 points
Quality of reporting and accuracy of information	25 points
Clarity, language and narrative quality	20 points

Originality and contribution to knowledge	15 points
Ethics, responsibility and social impact	15 points
TOTAL	**100 points**

Art. 21. In addition to the general criteria, the committee may consider technical aspects specific to each category, including audio and video quality, photographic composition, multimedia resources and suitability to the language of the medium.

Art. 22. In the event of a tie, preference will be given, successively, to the works with the highest scores in quality of reporting, journalistic relevance, and ethics and responsibility.

Art. 23. The committee may recommend that a given category have no winner if no work reaches the minimum quality standard previously established.

CHAPTER VIII — AWARDS

Art. 24. The award will recognize the winners of the five categories provided for in this call for entries.

Art. 25. Each category winner will receive an official certificate of recognition and the Santos Dumont Journalism Award for Aerospace Medicine trophy.

Art. 26. From among the five winning works, the Grand Winner of the Santos Dumont Journalism Award for Aerospace Medicine will be chosen.

Art. 27. The Grand Winner will receive a cash prize of R$ 5,000.00 (five thousand reais), in addition to the certificate and trophy corresponding to their category.

Art. 28. The Grand Winner will be chosen by the judging committee, based on journalistic merit and on the scores of the category-winning works.

Art. 29. The cash prize will be single and will be subject to the applicable tax obligations.

CHAPTER IX — ANNOUNCEMENT OF RESULTS

Art. 30. The results will be announced on the official channels of PACAM 2027, on a date to be set in the official schedule, no later than April 25, 2027, the last day of PACAM 27, in Foz do Iguaçu/PR.

Art. 31. The award ceremony will take place on a date and at a venue announced in advance by the organizers.

Art. 32. The winners will be notified through the contact details provided at registration.

Art. 33. The organizers may publicize the names of the authors, titles of the works, publishing outlets and summaries of the awarded productions for institutional purposes and to promote the award.

CHAPTER X — COPYRIGHT AND DATA PROTECTION

Art. 34. The copyright of the works remains with their respective holders.

Art. 35. Registration does not imply the full assignment or transfer of copyright ownership to the organizers.

Art. 36. Participants authorize, on a non-exclusive and free-of-charge basis, the publication of the title, authorship, credit and short excerpts or images of the works for the institutional promotion of the award, in compliance with applicable law.

Art. 37. Full reproduction or commercial use of the works will depend on the necessary authorizations from the rights holders.

Art. 38. Participants are responsible for securing the necessary permissions for the use of images, music, interviews and other third-party materials.

Art. 39. The personal data collected will be processed for managing registrations, judging, communicating with participants, announcing the results and carrying out the award, in accordance with the Brazilian General Data Protection Law — Law No. 13,709/2018.

CHAPTER XI — DISQUALIFICATION

Art. 40. Works may be disqualified if they fail to meet the requirements of this call for entries; present false information or fraudulent documentation; involve plagiarism or proven copyright infringement; present misleading manipulation of images, videos, audio or information; were entered after the deadline or through an unauthorized channel; or present serious irregularities that compromise their journalistic integrity.

Sole paragraph. Whenever applicable, the organizers will notify the participant of the decision, stating the reason for disqualification.

CHAPTER XII — SCHEDULE

Art. 41. The official schedule will be published by PACAM 2027 and will include:

I. Publication of the call for entries: 10/30/2026.

II. Opening of registration: 10/30/2026.

III. Close of registration: 03/31/2027.

IV. Judging of works: from 04/01/2027.

V. Announcement of finalists, if applicable: By 04/25/2027.

VI. Announcement of winners: During PACAM-27, in Foz do Iguaçu/PR.

CHAPTER XIII — FINAL PROVISIONS

Art. 42. Registration implies knowledge and full acceptance of the provisions of this call for entries.

Art. 43. Cases not covered herein will be reviewed by the organizers, in accordance with the principles of transparency, equal treatment, ethics and respect for the rights of participants.

Art. 44. Any clarifications or amendments will be published on the official channels of PACAM 2027.

Art. 45. Questions should be sent to the official e-mail address of the award, to be announced by the organizers.

Foz do Iguaçu, Paraná, Brazil, October 30, 2026.

PACAM 2027
Organizing institution of the Santos Dumont Journalism Award for Aerospace Medicine

Recognizing the journalism that brings science, health and aviation closer to society.